

# Digital Recruitment Solutions Ratecard 2015

## Job Posting

Number of Jobs	Standard Jobs (Cost per job)	Premium Jobs (Cost per job)
1	£290	£390
2	£290	£390
3	£230	£330
4	£200	£300
5	£180	£280
10	£150	£250
20	£120	£220
1 x Video Job	N/A	£550

**Standard Jobs:** Jobs live for 30 days, logo included on job description, distributed to network sites.

**Premium Jobs:** Jobs live for 30 days, logo included on job description, highlighted at the top of relevant search results and also advertised on the **homepage** of all relevant sites within our network.

## Candidate Search

Access Time	Rate
One day	£200
One week	£400
One month	£800
Three months	£2,000
Six months	£3,500
Twelve months	£6,000

For multiple users please enquire.

## Communicate - Generic Display Inventory and Mailers

Inventory	Duration	Rate
MPU - Homepage and ROS	One month	£2,000
Banner - Homepage and ROS	One month	£1,500
Featured Recruiter Button - Homepage and ROS	One month	£1,250
Job of the Week – Homepage	One week	£75
Partner button – ROS	One month	£400
"Jobs by Email Banner" (approx 400,000 emails)	One week	£1,250
Newsletter Banner	One-off	£750
E-Shot to all candidates	One-off	£6,000
Recruiter of the week Banner	One week	£450
Application email Sponsorship (Text or Banner)	One month	£550

Please enquire about embedded video, content and social media opportunities.

For a higher number of jobs, long term contracts, multiple months or tailored advertising packages please contact us.

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### Target - Targeted Display Inventory and Mailers

Inventory	Duration	Rate
Keyword sponsored MPU	One month	£500
Keyword sponsored Banner	One month	£350
Keyword sponsored MPU & Banner	One month	£700
Mailer to one skill segment	One-off	£1,250
Mailer to all contractors	One-off	£1,500
Network site Banner - Homepage and ROS	One month	£500
Network site Button - Homepage and ROS	One month	£350
Network Site Pop up Banner	One month	£1,500

### Engage and Innovate - Active / Passive

Inventory	Duration	Rate
Mobile Site Banner - Homepage and ROS	(Fixed) One month	£3,000
Rollover Banner - Homepage and ROS	One month	£2,000
Rollover MPU - Homepage and ROS	One month	£2,500
Corporate profile page	One month	£750
Editorial Content, Social Media, Blog	One-offs	£POA
Jobs by Email Banner (over 500,000 emails per week)	One week	£1,250
Video Job	One month	£550
Video MPU Homepage and ROS	One month	£3,000

We can also provide a range of awareness and targeted opportunities on ContractorUK a very popular IT contracting website. Please contact us for further details.



### Resource

Inventory	Rate
TechnoRecruit – Managed Recruitment Service (paid on placement)	£1,499

