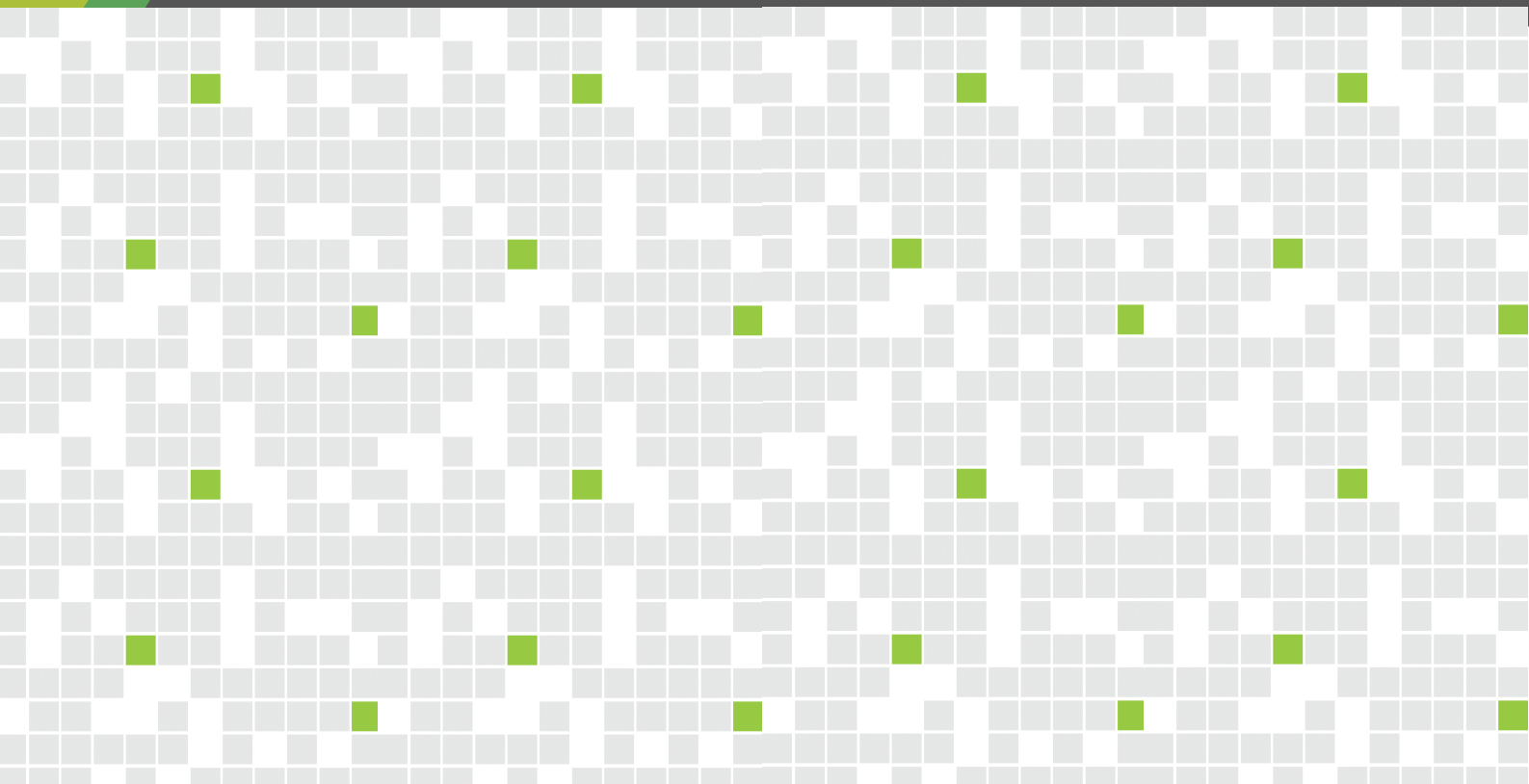




# technojobs

The IT & Technical Job Site

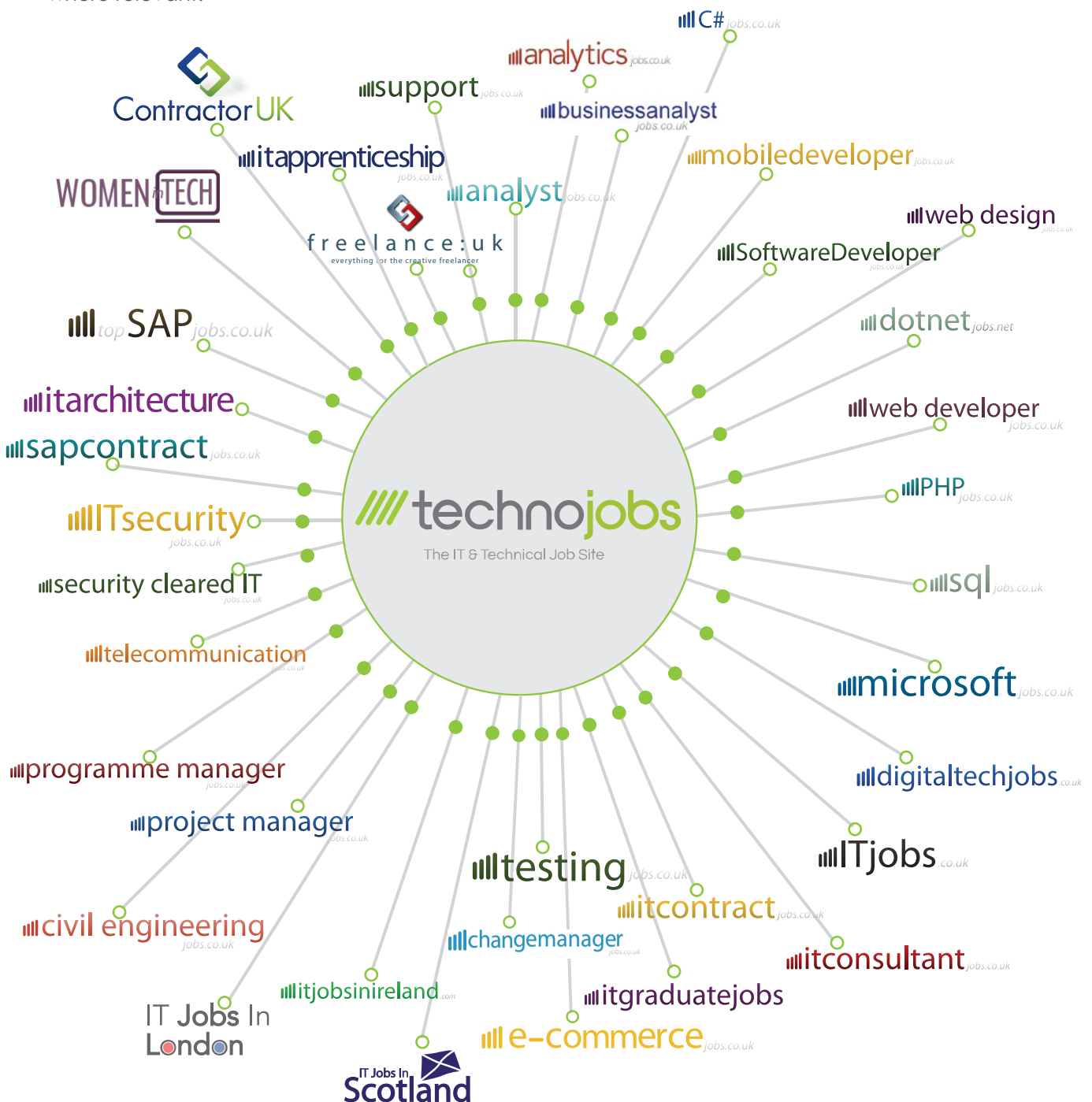
Media Pack 2017





## The UK's most targeted IT Job site Network

In addition to the extensive coverage that [www.technojobs.co.uk](http://www.technojobs.co.uk) generates, we operate a network of thirty four jobsites that generate very targeted candidates and offer exclusive targeted advertising opportunities. The calibre of candidates generated from this network of sites is of a very high standard. All jobs posted on Technojobs also get posted on these sites where relevant.



## Employer Branding

Top tech talent is in demand and it is important to grow your talent pool in the increasingly competitive IT and Digital sector. If technology is going to be the key to your business success, it is important to invest in your candidate attraction strategy. The Employer Value Proposition should develop a clear and compelling expression of why candidates should want to join your company. Technojobs have a range of innovative solutions to help your candidate attraction and promote your employer brand in the IT market.

### COMPANY PROFILE PAGE

Promote your product and services via a Profile Page!

- Communicate the benefits of working at your company
- Drive traffic to your careers pages
- Featured Recruiter on Employers Hiring Page
- Excellent profile for your Company
- Position your brand as an IT Employer of choice
- Long term presence on Technojobs
- Include Content, Videos, Images!
- Inspire Candidates!



#### ABOUT FIRST UTILITY

First Utility are the UK's fastest growing and the UK's Leading Independent Energy provider. We are the 'Growing Business Awards' Growing Business of the Year 2014 and the only energy company to have been listed in the fast track 100 for four consecutive years.



We're a fabulous Software Development Team of over 150 led by our CIO Bill Wilkins (who is ranked as number 10 out of the top 100 CIO's to work for in the UK). One of our key focuses is using technology to help our consumers engage with their energy usage more. Our business technology group build advanced software solutions and develop products that put the power to reduce energy spend firmly back in the customer hands.

#### JOBS WITH FIRST UTILITY

- JUNIOR DEVELOPER
- SENIOR DEVELOPER
- SENIOR DEVELOPER ENGINEER
- SENIOR DEVELOPER ENGINEER
- SENIOR DEVELOPER ENGINEER
- SENIOR DEVELOPER ENGINEER
- SENIOR DEVELOPER ENGINEER
- SENIOR DEVELOPER ENGINEER

### VIDEO JOBS

Communicate key benefits of working at your company via Video embedded into job adverts.



### WOMENINTECH



- Features content, case studies and news
  - Job search and employer profiles
  - 50,000 registered female candidates
  - Social channels
  - Dedicated graduate section
- www.womenintech.co.uk

### DISPLAY AND SOCIAL CONTENT

Technojobs have a broad range of inventory to ensure early candidate engagement on our homepage and sitewide. Display Inventory such as MPU's and Banners allow employers to drive traffic to their jobs, communicate key messaging, position themselves as an IT Employer of choice. Additionally extensive social channels and content opportunities ensure your campaign can reach passive candidates.



Your IT career starts here



## Who we've worked with



## And what they thought....

"Technojobs have provided Accenture with a strong volume of candidates and branding opportunities"

Media Buyer - Accenture

"Technojobs have given me the best response compared to all the other niche and generalist sites"

Media Buyer - MI5

"We had a good response from Technojobs. We have filled the Web Developer positions and both candidates came to us through technojobs.co.uk"

Digital Marketing Agency - Midlands

"Technojobs was easy to use - our job was uploaded for us and we had over 200 applicants. The team were friendly and extremely helpful, a great service!"

HR Administrator - Saunderson House

"Analystjobs and Technojobs provide our client CQC with a targeted candidate attraction to generate specialist Analysts. They are a key media in driving candidate traffic to CQC's site and generating quality applications."

Client Manager - TMP Worldwide

