

Rate Card 2018

Job Posting

Number of Jobs	Standard Jobs (Cost per job)	Premium Jobs (Cost per job)
1	£290	£390
2	£290	£390
3	£230	£330
4	£200	£300
5	£180	£280
10	£150	£250
20	£120	£220
Add Video Content	£100	£100
Additional Location	£100 per location	

Candidate Search

Access Time	Rate
One day	£150
One week	£300
One month	£600
Three months	£1,500
Six months	£2,700
Twelve months	£4,800

For multiple users please enquire.

Jobs: Jobs live for 30 days, logo included on job description, distributed to network sites.

Premium Jobs: Jobs live for 30 days, logo included on job description, highlighted at the top of relevant search results and also advertised on the **homepage** of all relevant sites within our network.

Technojobs Display Inventory

Inventory	Duration	Rate
MPU - Homepage and ROS	One month	£2,000
Banner - Homepage and ROS	One month	£1,500
Featured Recruiter Button - Homepage and ROS	One month	£1,250
"Jobs by Email Banner"	One week	£1,250
Company profile page	Three months	£2,000
Job of the Week – Homepage	One week	£75
Recruiter of the week Banner	One week	£450
Mobile Site Banner - Homepage and ROS	One month	£1,000

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Technojobs Display Inventory - (Continued)

Inventory	Duration	Rate
Newsletter Banner	One-off	£750
Keyword sponsored MPU	One month	£500
Keyword sponsored Banner	One month	£500
Editorial Content, Social Media	One-off	POA

Please enquire about embedded video, content and social media opportunities.

For a higher number of jobs, long term contracts, multiple months or tailored advertising packages please contact us.

Programmatic / Social targeting

Inventory	Duration	Rate
Programmatic (Audience Extension Re-targeting)	One-month	£1000/100,000 IMP
Facebook boost	One week	£300
Facebook boost	One month	£1000
Facebook retargeting		POA

Technojobs Mailers

Inventory	Duration	Rate
Mailer to one skill segment	One-off	£1,250
Mailer to all contractors	One-off	£1,500
Mailer to all candidates	One-off	£6,000

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Network site Display Inventory

Inventory	Duration	Rate
Network site Banner - Homepage and ROS	One month	£500
Network site Button- Homepage and ROS	One month	£350
Network Site Pop up Banner	One month	£1,500

We can also provide a range of awareness and targeted opportunities on ContractorUK a very popular IT contracting website. Please contact us for further details.

